Mohammad Azad

SENIOR PRODUCT DESIGNER | B2B SaaS & Dashboard Specialist

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- LinkedIn
- Portfolio
- Code Snippets
- alfuix.com
- Case Study
- Top 100 CSS Developer

mohammadazad.com

TECHNICAL SKILLS

Design: Figma, Adobe XD, Photoshop, Illustrator, Adobe AERO, PowerPoint

Frontend Mastery: HTML5, CSS3/SASS, JQuery, JavaScript, Angular, React JS, Tailwind CSS, Bootstrap, Alfuix, Ionic.

Systems & CRM: Salesforce Lightning Design System (LDS), WordPress, WooCommerce.

Infrastructure & SEO: Azure, SEO, cPanel/Plex/Direct Panel Management.

Methodology: Agile/Scrum (PSM I), Design Thinking, Atomic Design, User Research.

CERTIFICATIONS

Professional Scrum Master™ I (PSM I) - Scrum.org

Responsive Web Design - freeCodeCamp.org

JavaScript Algorithms & Data Structures - freeCodeCamp.org

HTML5 CSS Certification - TemplateMonster.com

WordPress Certification - TemplateMonster.com

The Online Marketing Fundamentals - Google.com

SUMMARY

Strategic **Senior Product Designer** with over **12 years of experience** architecting high-density data visualization, monitoring, and analytical dashboard ecosystems. Expert at translating complex business logic into intuitive, scalable B2B SaaS interfaces. Founder of **alfuix.com**, an open-source initiative for futuristic UI (FUI). Proven track record of bridging the gap between design and engineering through advanced CSS/SASS standards and Design System governance.

CORE COMPETENCIES

- **Product Strategy & Discovery:** Requirement Analysis, UX Strategy, Journey Mapping, Stakeholder Management, and Product Discovery.
- **Specialized Dashboard Design:** B2B SaaS Product Design, Enterprise & Admin Dashboards, Role-Based Access (RBAC), and Workflow Design.
- **Data Architecture:** Data Visualization & Analytics UX, Information Hierarchy, and Complex Monitoring/Security Dashboards.
- **Design Systems & Governance:** Component Libraries, Atomic Design Methodology, Scalable UI Patterns, and Design Documentation.
- **Technical Design:** Front-end Development (HTML5, CSS3, JavaScript), Responsive Architecture, and Technical Coding Standards.

PROFESSIONAL EXPERIENCE

Senior Product Designer | RTA Dubai / CNS Dubai | (Jan'23- Present)

Enterprise Sass & Dashboard Architecture: Execute end-to-end design for high-density monitoring and analysis dashboards, prioritizing real-time data visualization and user efficiency.

- **Design System Implementation:** Develop and maintain a scalable design system and UI pattern library to ensure visual and functional consistency across RTA's digital platforms.
- **Technical Design Execution:** Bridge the gap between design and engineering by implementing front-end standards (HTML5, CSS3, SASS, JS) and providing detailed documentation for developers.
- **Evidence-Based Design:** Conduct usability audits to translate multifaceted business requirements into high-performance product solutions.

Team Lead – Product Design | Skymet Weather Pvt. Ltd. Aug 2021 – Jan 2023 | Noida, India

SaaS Analytics Design: Directed design for complex weather-data applications, focusing on site maps and interactive wireframes for high-density data visualization.

- **User Performance Optimization:** Integrated customer feedback and usage data to refine B2B dashboard layouts, significantly improving user engagement metrics.
- **Team Mentorship:** Facilitated design reviews and mentored junior designers to maintain high-quality standards across the product lifecycle.

Product Designer | Ams Softech Dec 2013 – Aug 2021 | Delhi, India

Full-Lifecycle Product Design: Conceptualized and implemented web and mobile application pages using HTML5, CSS3, Bootstrap, and Ionic for international clients.

- **Stakeholder Collaboration:** Partnered with product managers and engineering teams to align design strategies with core organizational objectives.
- **Departmental Impact:** Recognized as the top-performing designer for driving efficiency and mentoring team members on modern UI standards.

INDEPENDENT INNOVATION

Founder & Lead Architect | alfuix.com

Founded and architected an open-source platform for futuristic and fictional user interfaces (FUI) focused on advanced data visualization.

- Engineered a modular component library emphasizing advanced CSS and SASS for performance-optimized web environments